



## For Immediate Release

### **Wellbeing.ai Launches in the U.S.** Opens U.S. Headquarters in Silicon Valley

**Palo Alto, CA – July 19, 2024** – Wellbeing.ai, a European-based pioneering company at the intersection of AI and neuroscience, proudly announces its official launch in the United States, with its new headquarters located in Palo Alto, California.

Wellbeing.ai is committed to enhancing workplace wellbeing through advanced emotional and mental state monitoring. Utilizing innovative eye movement patterns and facial analytics, the company provides cutting-edge solutions for individuals and businesses to track and improve mental health and productivity.

“We are excited to bring our scientifically validated wellbeing solutions to the U.S. market,” said Laurent Van Tornhout, CEO of Wellbeing.ai. “Our presence in Palo Alto and Silicon Valley positions us at the heart of technological innovation, enabling us to collaborate closely with leading companies and researchers to advance our mission.”

"Providing a great employee experience is a core value at OnBlick, and we're excited to partner with Wellbeing.ai," said Krishna Garimella, CEO of OnBlick, a Texas-based SaaS company. "Wellbeing.ai's technology will significantly aid in boosting employee engagement and enhancing overall happiness within organizations".

Wellbeing.ai's solutions are developed with a strong emphasis on privacy and compliance, ensuring that user data is protected and managed responsibly. The company's approach is designed to help people understand their emotional and mental states better, support companies in early detection and resolution of workplace issues, and promote responsible economic growth.

#### **About Wellbeing.ai**

We believe that every workplace deserves to thrive through careful planning and understanding of the employees' needs. Combining years of experience both in business and science, with strong big-data analytics skills and the passion for excellence, our team promises to revolutionize wellbeing at work. For more information, visit [Wellbeing.ai](https://www.wellbeing.ai).

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